**Social Posts to promote MFD registry**

**Nova Scotia EPR recycling program**

Below are messages we encourage you to use on your social channels to promote the MFD registry and encourage building owners within your district or region to register to receive free recycling collection services.

Choose the post(s) you would like to share and then copy and paste the text and add the social media image in the toolkit package to use.

For questions, please contact [communications@circularmaterials.ca](mailto:communications@circularmaterials.ca).

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| **Facebook/Instagram/LinkedIn** | **Twitter (280 character count)** |
| *Use Image: NS MFD Transition Social*  **Message**  Apartment and condo owners in Nova Scotia can now register for free recycling collection services through Circular Materials.  This initiative will make recycling more accessible for multi-family dwellings. 🌍  Buildings with multiple residential units are eligible.  Register by May 30 to receive service by December 1:  Circularmaterials.ca/NSmultifam. | *Use Image: NS MFD Transition social*  **English message**  Apartment and condo owners in Nova Scotia can now register for free recycling collection services.  Register by May 30 to receive service in December: circularmaterials.ca/NSmultifam. |
| **Reminder message** | |
| **Facebook/Instagram/LinkedIn** | **Twitter (280 character count)** |
| **Message**  📣 Reminder for Nova Scotia apartment and condo owners:  Buildings with multiple residential units are eligible to register for free recycling collection services.  Register by May 30 to receive service in December: circularmaterials.ca/NSmultifam. | **English message**  Reminder for NS apartment and condo owners: Multi-family dwellings can register for free recycling services.  Register by May 30 to receive service in December: circularmaterials.ca/NSmultifam. |